



**LEADERSHIP  
CULTURE SURVEY  
REPORT**

Sample Company  
(Entire Organization)  
13-Jun-05

## Leadership Culture Survey Report

for

**Sample Company**  
(Entire Organization)

13-Jun-05

Average Response on a 15 point scale

	Actual Avg.	Actual %	Ideal Avg.	Ideal %
Relating	8.62	41	11.53	79
Self-Awareness	9.08	41	11.94	83
Authenticity	9.28	50	11.85	83
Systems Awareness	8.31	43	11.37	82
Achieving	8.97	43	12.58	85
Controlling	8.07	62	7.28	46
Protecting	6.30	55	4.26	33
Complying	7.80	56	5.75	22
 Creative-Reactive Scale	 1.30	 42	 5.92	 80
Relationship-Task Balance	0.93	59	0.90	51

Results based on responses from 15 employees of Sample Company.

### How percentile scores are calculated:

The **Actual %** score is calculated by comparing your Actual Ave. score to our data base of Actual (current reality) scores.

The **Ideal %** score is calculated by comparing your Ideal Ave. score to our data base of Actual (current reality) scores.

The **Ideal to Ideal %** score (not shown on this page, but shown throughout the report) is calculated by comparing your Ideal Ave. score to our data base of Ideal scores.

**THE CREATIVE LEADERSHIP COMPETENCIES** measure key leadership behaviors and internal assumptions that lead to a high fulfillment, high achievement organizational culture.

The **Relating Dimension** measures the extent to which leaders in your organization relate to others in a way that brings out the best in people, groups and organizations. It measures how well the leadership culture of the organization builds quality relationships, fosters teamwork, collaborates, develops people, involves people in decision making and planning, and demonstrates a high level of interpersonal skill.

The **Self-Awareness Dimension** measures leadership's orientation to ongoing professional and personal development, as well as the degree to which inner self-awareness is expressed through high integrity leadership. It is a measure of emotional and interpersonal maturity. It also measures the extent to which the culture encourages the kind of personal/professional development that results in personal mastery.

The **Authenticity Dimension** measures your leaders' capability to relate to others in an authentic, courageous, and high integrity manner. It measures the extent to which their leadership is authentic—not masked by organizational politics, looking good, winning approval, etc. It also measures their ability to take tough stands, bring up the un-discussibles (risky issues the group avoids discussing), to openly deal with relationship problems, and share personal feelings/vulnerabilities about a situation. Courage in the workplace involves authentically and directly dealing with risky issues in one-to-one and group situations.

The **Systems Awareness Dimension** measures the degree to which your leaders' awareness is focused on whole system improvement and on community welfare (the symbiotic relationship between the long-term welfare of the community and the interests of the organization).

The **Achieving Dimension** measures the extent to which leaders offer visionary, authentic, and high achievement leadership. It measures the extent to which leaders encourage a focus on achieving end results that are at once purposeful and strategic. It measures the creative use of power and effective decision-making.

**THE REACTIVE LEADERSHIP STYLES** measure ways of leading that have significant strengths associated with them, but also reflect inner beliefs and behavior that limit effectiveness, authentic expression, and empowering leadership.

The **Controlling Dimension** measures the extent to which leaders establish a sense of personal worth through task accomplishment and personal achievement. It measures the extent to which leaders push themselves and others hard and use overly driven and aggressive tactics to get others to do what they want.

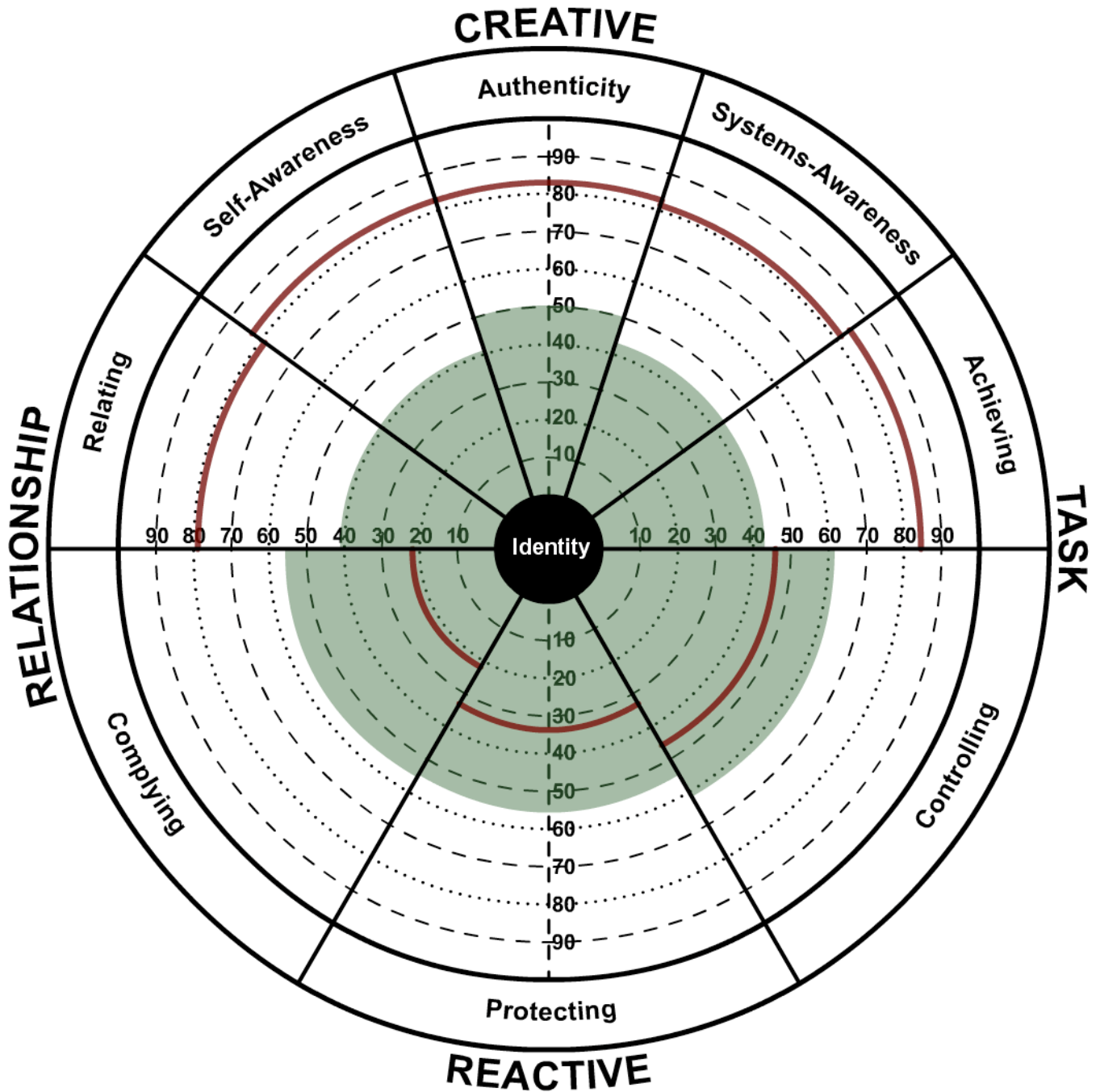
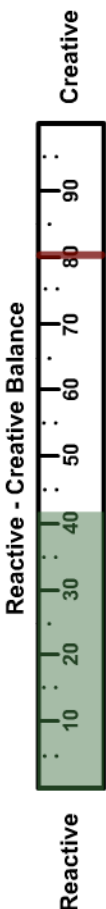
The **Protecting Dimension** measures how leaders act to protect themselves and establish a sense of worth/security by emotionally withdrawing and remaining distant, hidden, aloof, cynical, superior, and/or rational. This stance is often intellectually bright, but overly critical and cold.

The **Complying Dimension** measures the extent that leaders act in ways that are overly conservative, cautious, and/or polite. It measures the extent to which leaders get a sense of self-worth and security by complying with the expectations of others rather than acting on what they intend and want.

**THE SUMMARY MEASURES** bring everything together. They summarize the above into a few useful measures.

**Creative-Reactive Scale** reflects the degree of balance between the creative dimensions and the reactive dimensions. The percentile score here gives you a sense of how your leadership culture compares to that of other organizations. It measures the amount of energy your organization puts into reactive versus creative behavior. It suggests the degree to which your leadership, relationships and goal-oriented behaviors are coming out of a creative or reactive orientation. It also suggests the degree to which leaders' self-concepts and inner motivations come from within or are determined by external expectations, rules, or conditions.

**Relationship-Task Balance** measures the degree of balance your organization shows between the achievement competencies and the relationship competencies. It is a measure of the over, under, or balanced development of either half of the equation (the people half or the task half) that makes for great leadership. Good balance results in high percentile scores.



## Percentile Scores:

All scores are displayed as percentile scores comparing your scores to our norm base. High scores are beyond the 67th percentile. Low scores are below the 33rd percentile.

**Sample Company**  
(Entire Organization)

### Key:

- Desired Culture**
- Actual Culture**

**Sample Company**

(Entire Organization)

13-Jun-05

Ideal to

	Actual Avg.	Actual %	Ideal Avg.	Ideal %	Ideal %
<b>Relating</b>	<b>8.6</b>	<b>41</b>	<b>11.5</b>	<b>79</b>	<b>42</b>
Caring Connection	7.8	39	8.7	49	30
Fosters Team Play	8.3	43	12.6	84	54
Collaborator	9.3	46	11.5	76	46
Mentoring & Developing	9.4	44	13.0	86	58
Interpersonal Intelligence	8.7	47	12.1	84	53
Involvement	8.3	48	11.3	79	53
<b>Self-Awareness</b>	<b>9.1</b>	<b>41</b>	<b>11.9</b>	<b>83</b>	<b>56</b>
Selfless Leader	9.4	43	11.9	77	61
Balance	8.8	49	11.4	79	54
Composure	8.7	39	12.3	80	58
Personal Learner	9.4	52	12.2	83	55
<b>Authenticity</b>	<b>9.3</b>	<b>50</b>	<b>11.9</b>	<b>83</b>	<b>51</b>
Integrity	9.7	51	11.3	73	48
Courageous Authenticity	8.9	52	12.4	88	58
<b>Systems Awareness</b>	<b>8.3</b>	<b>43</b>	<b>11.4</b>	<b>82</b>	<b>51</b>
Community Concern	7.1	30	10.7	69	40
Sustainable Productivity	8.7	53	12.1	86	51
Systems Thinker	8.1	44	11.9	82	58
Customer Focus	9.3	59	10.8	74	59
<b>Achieving</b>	<b>9.0</b>	<b>43</b>	<b>12.6</b>	<b>85</b>	<b>57</b>
Strategic Focus	8.5	45	12.4	85	57
Purposeful & Visionary	8.2	43	12.0	81	55
Achieves Results	10.4	48	12.9	81	65
Decisiveness	8.8	46	13.0	88	65
<b>Controlling</b>	<b>8.1</b>	<b>62</b>	<b>7.3</b>	<b>46</b>	<b>75</b>
Perfect	8.5	61	8.6	61	68
Driven	8.1	55	7.7	50	69
Ambition	8.3	67	8.5	67	77
Autocratic	7.3	58	4.3	29	61
<b>Protecting</b>	<b>6.3</b>	<b>55</b>	<b>4.3</b>	<b>33</b>	<b>66</b>
Arrogance	5.7	52	3.9	36	65
Critical	6.2	59	4.2	39	75
Distance	6.9	59	4.7	36	63
<b>Complying</b>	<b>7.8</b>	<b>56</b>	<b>5.8</b>	<b>22</b>	<b>60</b>
Conservative	9.1	66	6.2	30	55
Pleasing	8.6	55	7.1	34	61
Belonging	6.8	52	6.0	44	65
Passive	6.7	57	3.6	26	59
<b>Creative-Reactive Scale</b>	<b>1.3</b>	<b>42</b>	<b>5.9</b>	<b>80</b>	<b>39</b>
<b>Relationship-Task Balance</b>	<b>0.9</b>	<b>59</b>	<b>0.9</b>	<b>51</b>	<b>41</b>

Results based on responses from 15 employees of Sample Company.

Page 5

## LEADERSHIP CULTURE SURVEY RESULTS

### Creative Dimensions

<b>Sample Company</b> (Entire Organization)	<b>Actual</b> <b>%</b>	<b>Ideal</b> <b>%</b>	<b>LEADERSHIP CULTURE SURVEY QUESTIONS</b>
<b>Relating</b> Average Response	<b>41</b> 8.62	<b>79</b> 11.53	<b>Leaders in our organization:</b> <b>Members of this team:</b>
Caring Connection Average Response	39 7.77	49 8.70	Connect deeply with others. Form warm and caring relationships.
Fosters Team Play Average Response	43 8.33	84 12.57	Create a positive climate that supports people doing their best. Promote high levels of teamwork through their leadership style.
Collaborator Average Response	46 9.30	76 11.53	Work to find common ground. Create common ground for agreement.
Mentoring & Developing Average Response	44 9.37	86 12.97	Are people builders/developers. Help people learn, improve, and change.
Interpersonal Intelligence Average Response	47 8.67	84 12.13	Take responsibility for their part of relationship problems. Display a high degree of skill in resolving conflict.
Involvement Average Response	48 8.30	79 11.27	Extensively involve people in decision making. Push decision making and problem solving down to the appropriate level.
<b>Self-Awareness</b> Average Response	<b>41</b> 9.08	<b>83</b> 11.94	<b>Leaders in our organization:</b> <b>Members of this team:</b>
Selfless Leader Average Response	43 9.43	77 11.87	Get the job done with no need to attract attention to themselves. Take forthright action without needing recognition.
Balance Average Response	49 8.83	79 11.43	Balance work and personal life. Find enough time for personal reflection.
Composure Average Response	39 8.70	80 12.27	Are composed under pressure. Handle stress and pressure very well.
Personal Learner Average Response	52 9.37	83 12.20	Investigate the deeper reality that lies behind events/ circumstances. Learn from mistakes.
<b>Authenticity</b> Average Response	<b>50</b> 9.28	<b>83</b> 11.85	<b>Leaders in our organization:</b> <b>Members of this team:</b>
Integrity Average Response	51 9.70	73 11.33	Are good role models for the vision they espouse. Lead in a manner that is completely aligned with their values.
Courageous Authenticity Average Response	52 8.87	88 12.37	Speak directly even on controversial issues. Are courageous in meetings.

## LEADERSHIP CULTURE SURVEY DEFINITIONS

<b>Relating</b>
<b>Caring Connection</b> measures leadership's interest in and ability to form warm, caring relationships.
<b>Fosters Team Play</b> measures leadership's ability to foster high-performance teamwork among team members that report to you, across the organization, and within teams in which you participate.
<b>Collaborator</b> measures the extent to which leaders model and create a culture that encourages collaboration within teams and across the organization.
<b>Mentoring &amp; Developing</b> measures your leaders' ability to develop others through mentoring, maintain growth-enhancing relationships, and help people grow and develop personally and professionally.
<b>Interpersonal Intelligence</b> measures the interpersonal effectiveness with which leaders listen, engage in conflict and controversy, deal with the feelings of others, and manage their own feelings.
<b>Involvement</b> measures how well leaders involve people in decision making and planning.
<b>Self-Awareness</b>
<b>Selfless Leader</b> measures the extent to which leaders pursue service over self-interest, where the need for credit and personal ambition is far less important than creating results—which serve a common good.
<b>Balance</b> measures leadership's ability, in the midst of the conflicting tensions of modern life, to keep a hearty balance between business and family, activity and reflection, work and leisure. It measures the extent to which the organization supports others maintaining this healthy balance.
<b>Composure</b> measures your leaders' ability, in the midst of conflict and high-tension situations, to remain composed and centered, and to maintain a calm, focused perspective.
<b>Personal Learner</b> measures the degree to which leaders demonstrate a strong and active interest in learning, personal and professional growth, as well as the extent to which they support this in the organization.
<b>Authenticity</b>
<b>Integrity</b> measures how well leaders adhere to the set of values and principles that they espouse; that is, how well they can be trusted to "walk their talk."
<b>Courageous Authenticity</b> measures leaders' willingness to take tough stands, bring up the "un-discussibles" (risky issues the group avoids discussing), and openly deal with difficult relationship problems.

## LEADERSHIP CULTURE SURVEY RESULTS

### Creative Dimensions (continued)

Sample Company (Entire Organization)	Actual Avg.	Actual %	LEADERSHIP CULTURE SURVEY QUESTIONS
<b>Systems Awareness</b> Average Response	<b>43</b> 8.31	<b>82</b> 11.37	<b>Leaders in our organization:</b> <b>Members of this team:</b>
Community Concern Average Response	30 7.13	69 10.73	Attend to the long-term impact of strategic decisions on community. Create a vision that goes beyond the organization to include making a positive impact on the world.
Sustainable Productivity Average Response	53 8.73	86 12.07	Allocate resources appropriately so as not to use people up. Balance short-term results with long-term organizational health.
Systems Thinker Average Response	44 8.10	82 11.87	Evolve organizational systems until they produce envisioned results. Redesign the system to solve multiple problems simultaneously.
Customer Focus Average Response	59 9.27	74 10.80	Allow customers to shape our decisions and direction. Solicit customer input that often results in organizational change.
<b>Achieving</b> Average Response	<b>43</b> 8.97	<b>85</b> 12.58	<b>Leaders in our organization:</b> <b>Members of this team:</b>
Strategic Focus Average Response	45 8.50	85 12.37	Establish a strategic direction that helps the organization to thrive. Provide strategic direction that is thoroughly thought through.
Purposeful & Visionary Average Response	43 8.17	81 12.03	Articulate a vision that creates alignment within the organization. Inspire others with vision.
Achieves Results Average Response	48 10.37	81 12.90	Are proficient at achieving high quality results on key initiatives. Pursue results with drive and energy.
Decisiveness Average Response	46 8.83	88 13.00	Are efficient decision makers. Make decisions in a timely manner.



## LEADERSHIP CULTURE SURVEY DEFINITIONS

<b>Systems Awareness</b>
<b>Community Concern</b> measures the service orientation from which leaders lead. It measures the extent to which they link their legacy to service of community and global welfare.
<b>Sustainable Productivity</b> measures your organization's ability to achieve results in a way that maintains or enhances the overall long-term effectiveness of the organization.
<b>Systems Thinker</b> measures the degree to which leaders' think and act from a whole system perspective as well as the extent to which they make decisions in light of the long-term health of the whole system.
<b>Customer Focus</b> measures the extent to which customer satisfaction is the focus of your business and extent to which customers are invited to shape organizational direction, decisions, and processes.
<b>Achieving</b>
<b>Strategic Focus</b> measures the extent to which leaders establish and follow a thorough discipline of strategic planning that focuses the organization on the "right stuff."
<b>Purposeful &amp; Visionary</b> measures the extent to which leadership provides a clearly communicated organizational purpose and vision. It measures how well they align the organization by modeling commitment to this direction.
<b>Achieves Results</b> measures the degree to which your organization is goal directed and has a track record of goal achievement and high performance.
<b>Decisiveness</b> measures leaders' ability to make decisions on time, and the extent to which they are comfortable moving forward in uncertainty.

## LEADERSHIP CULTURE SURVEY RESULTS

### Reactive Dimensions

Sample Company (Entire Organization)	Actual %	Ideal %	LEADERSHIP CULTURE SURVEY QUESTIONS
<b>Controlling</b> Average Response	<b>62</b> 8.07	<b>46</b> 7.28	Leaders in our organization: Members of this team:
Perfect Average Response	61 8.53	61 8.63	Need to excel in every situation. Need to perform flawlessly.
Driven Average Response	55 8.13	50 7.70	Push themselves too hard. Try too hard to be the best at everything they take on.
Ambition Average Response	67 8.27	67 8.47	Are excessively ambitious. Believe winning is what really matters.
Autocratic Average Response	58 7.33	29 4.30	Have to get their own way. Pursue results at the expense of people.
<b>Protecting</b> Average Response	<b>55</b> 6.30	<b>33</b> 4.26	Leaders in our organization: Members of this team:
Arrogance Average Response	52 5.73	36 3.87	Are arrogant. Have egos that are too big.
Critical Average Response	59 6.23	39 4.20	Hurt people's feelings. Put people down.
Distance Average Response	59 6.93	36 4.70	Are emotionally distant. Remain standoffish.
<b>Complying</b> Average Response	<b>56</b> 7.80	<b>22</b> 5.75	Leaders in our organization: Members of this team:
Conservative Average Response	66 9.10	30 6.23	Are too conservative. Follow conventional ways of doing things.
Pleasing Average Response	55 8.63	34 7.10	Need the approval of others. Need to be accepted by others.
Belonging Average Response	52 6.77	44 6.03	Try too hard to conform to the group's rules/norms. Work too hard for others' acceptance.
Passive Average Response	57 6.70	26 3.63	Are wishy-washy in decision making. Lack passion.

## LEADERSHIP CULTURE SURVEY DEFINITIONS

<b>Controlling</b>
<b>Perfect</b> measures the extent to which leaders push those around them to attain flawless results and perform to extremely/excessively high standards. This push is often driven by an inordinate need to look good and/or fear of failure.
<b>Driven</b> is a measure of the extent to which leaders are in overdrive. It measures the extent to which leaders, by example, encourage workaholic levels of effort.
<b>Ambition</b> measures the extent to which leaders compete with one another out of a need to get ahead, move up in the organization, and be better than others.
<b>Autocratic</b> measures your leadership's tendency to be overly forceful, aggressive and controlling. It measures the extent to which leader's use of power is exercised at the expense of people/team development and at the expense of high performance.
<b>Protecting</b>
<b>Arrogance</b> measures your leadership's tendency to project a large ego—behavior that is experienced as superior, egotistical, and self-centered.
<b>Critical</b> is a measure of your leadership's tendency to take a harshly critical, questioning, and cynical attitude that hurts people's feelings and diminishes their self-confidence.
<b>Distance</b> measures leadership's tendency to protect themselves through a strategy of withdrawal, being superior and remaining aloof, emotionally distant and above it all.
<b>Complying</b>
<b>Conservative</b> measures the extent to which leaders think and act conservatively, follow procedure, and live within the prescribed rules of the organization. It is a measure of how much emphasis is placed on establishing and following procedures and rules.
<b>Pleasing</b> measures leadership's need to seek others' support and approval in order to feel secure in acting or speaking up. It is a measure of the extent to which harmony is pursued at the expense of achieving results.
<b>Belonging</b> measures leadership's need to play it safe, go along to get along, conform, follow the rules, and meet the expectations of those in authority.
<b>Passive</b> measures the degree to which leaders have given away their power to others and to circumstances outside their control. It is a measure of powerlessness and not taking accountability for and ownership of results.

## Sorted by Actual

### Leadership Culture Survey Report

Sample Company (Entire Organization)	Actual %	Ideal %
<b>Dimensions</b>		
Ambition	67	67
Conservative	66	30
Perfect	61	61
Critical	59	39
Distance	59	36
Customer Focus	59	74
Autocratic	58	29
Passive	57	26
Driven	55	50
Pleasing	55	34
Sustainable Productivity	53	86
Courageous Authenticity	52	88
Arrogance	52	36
Belonging	52	44
Personal Learner	52	83
Integrity	51	73
Balance	49	79
Achieves Results	48	81
Involvement	48	79
Interpersonal Intelligence	47	84
Decisiveness	46	88
Collaborator	46	76
Strategic Focus	45	85
Mentoring & Developing	44	86
Systems Thinker	44	82
Selfless Leader	43	77
Fosters Team Play	43	84
Purposeful & Visionary	43	81
Composure	39	80
Caring Connection	39	49
Community Concern	30	69
<b>Summary Dimensions</b>		
Controlling	62	46
Complying	56	22
Protecting	55	33
Authenticity	50	83
Systems Awareness	43	82
Achieving	43	85
Self-Awareness	41	83
Relating	41	79
<b>Summary Measures</b>		
Creative-Reactive Scale	42	80
Relationship-Task Balance	59	51

## Sorted by Ideal

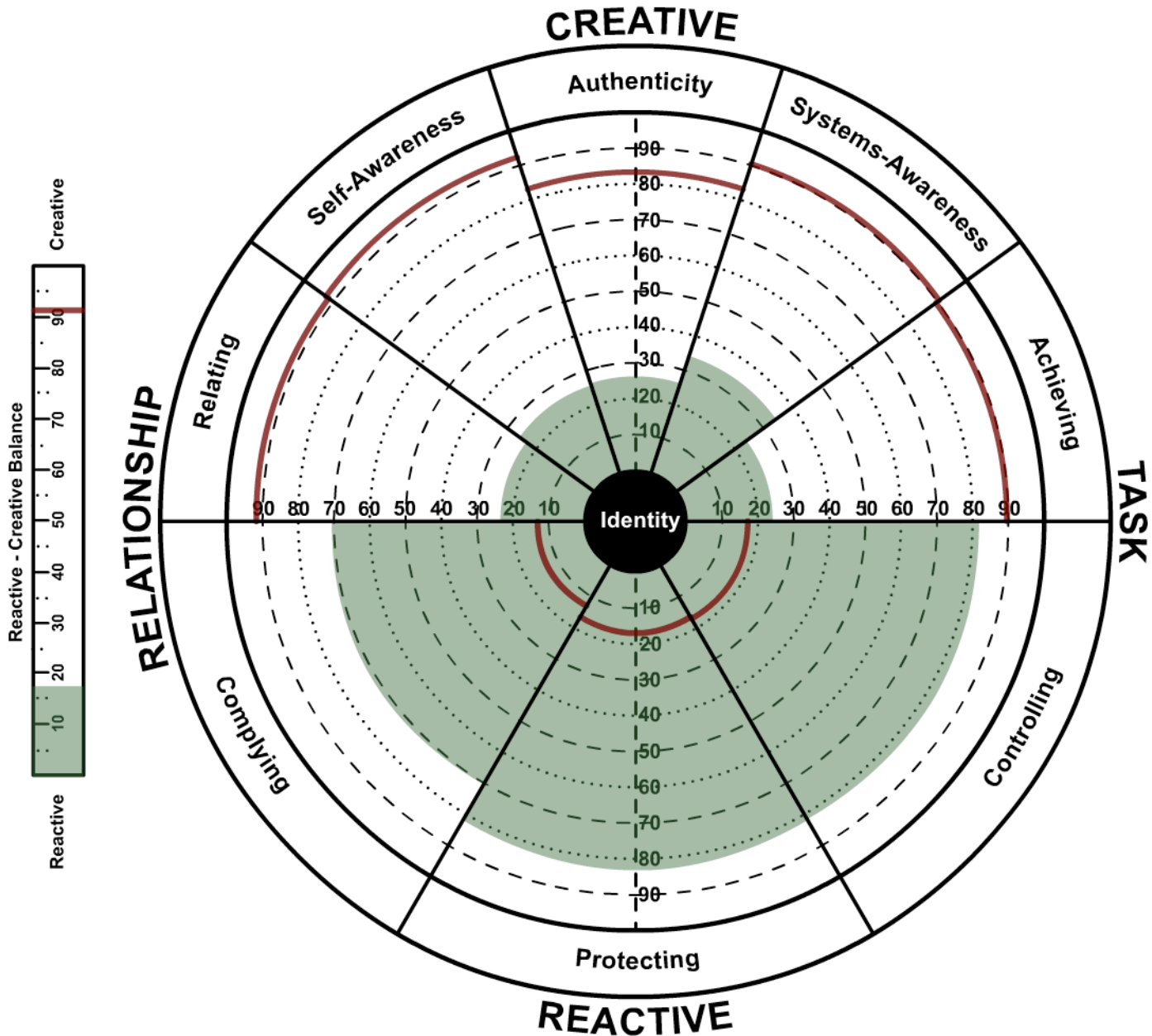
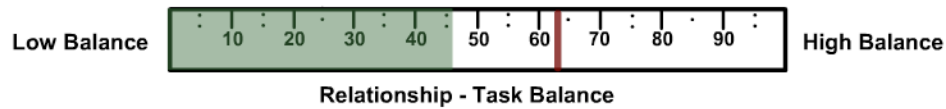
Sample Company (Entire Organization)	Actual %	Ideal %
<b>Dimensions</b>		
Decisiveness	46	88
Courageous Authenticity	52	88
Sustainable Productivity	53	86
Mentoring & Developing	44	86
Strategic Focus	45	85
Fosters Team Play	43	84
Interpersonal Intelligence	47	84
Personal Learner	52	83
Systems Thinker	44	82
Purposeful & Visionary	43	81
Achieves Results	48	81
Composure	39	80
Balance	49	79
Involvement	48	79
Selfless Leader	43	77
Collaborator	46	76
Customer Focus	59	74
Integrity	51	73
Community Concern	30	69
Ambition	67	67
Perfect	61	61
Driven	55	50
Caring Connection	39	49
Belonging	52	44
Critical	59	39
Arrogance	52	36
Distance	59	36
Pleasing	55	34
Conservative	66	30
Autocratic	58	29
Passive	57	26
<b>Summary Dimensions</b>		
Achieving	43	85
Self-Awareness	41	83
Authenticity	50	83
Systems Awareness	43	82
Relating	41	79
Controlling	62	46
Protecting	55	33
Complying	56	22
<b>Summary Measures</b>		
Creative-Reactive Scale	42	80
Relationship-Task Balance	59	51

### Sorted by Ideal to Ideal

Sample Company (Entire Organization) 13-Jun-05	Ideal %	Ideal to Ideal %
<b>Dimensions</b>		
Ambition	67	77
Critical	39	75
Driven	50	69
Perfect	61	68
Belonging	44	65
Decisiveness	88	65
Achieves Results	81	65
Arrogance	36	65
Distance	36	63
Pleasing	34	61
Selfless Leader	77	61
Autocratic	29	61
Passive	26	59
Customer Focus	74	59
Courageous Authenticity	88	58
Mentoring & Developing	86	58
Composure	80	58
Systems Thinker	82	58
Strategic Focus	85	57
Conservative	30	55
Personal Learner	83	55
Purposeful & Visionary	81	55
Fosters Team Play	84	54
Balance	79	54
Interpersonal Intelligence	84	53
Involvement	79	53
Sustainable Productivity	86	51
Integrity	73	48
Collaborator	76	46
Community Concern	69	40
Caring Connection	49	30
<b>Summary Dimensions</b>		
Controlling	46	75
Protecting	33	66
Complying	22	60
Achieving	85	57
Self-Awareness	83	56
Systems Awareness	82	51
Authenticity	83	51
Relating	79	42
<b>Summary Measures</b>		
Creative-Reactive Scale	80	39
Relationship-Task Balance	51	41

### Sorted by Gap between Actual and Ideal

Sample Company (Entire Organization) 13-Jun-05	Actual %	Ideal %	Gap %
<b>Dimensions</b>			
Decisiveness	46	88	42
Fosters Team Play	43	84	42
Mentoring & Developing	44	86	41
Composure	39	80	41
Community Concern	30	69	40
Strategic Focus	45	85	39
Purposeful & Visionary	43	81	39
Systems Thinker	44	82	38
Interpersonal Intelligence	47	84	37
Conservative	66	30	(36)
Courageous Authenticity	52	88	36
Selfless Leader	43	77	34
Sustainable Productivity	53	86	33
Achieves Results	48	81	33
Personal Learner	52	83	31
Involvement	48	79	31
Balance	49	79	30
Passive	57	26	(30)
Collaborator	46	76	30
Autocratic	58	29	(29)
Distance	59	36	(23)
Integrity	51	73	22
Pleasing	55	34	(21)
Critical	59	39	(20)
Arrogance	52	36	(16)
Customer Focus	59	74	15
Caring Connection	39	49	10
Belonging	52	44	(8)
Driven	55	50	(5)
Perfect	61	61	(1)
Ambition	67	67	0
<b>Summary Dimensions</b>			
Self-Awareness	41	83	42
Achieving	43	85	41
Systems Awareness	43	82	38
Relating	41	79	38
Complying	56	22	(34)
Authenticity	50	83	33
Protecting	55	33	(22)
Controlling	62	46	(16)
<b>Summary Measures</b>			
Creative-Reactive Scale	42	80	39
Relationship-Task Balance	59	51	(8)





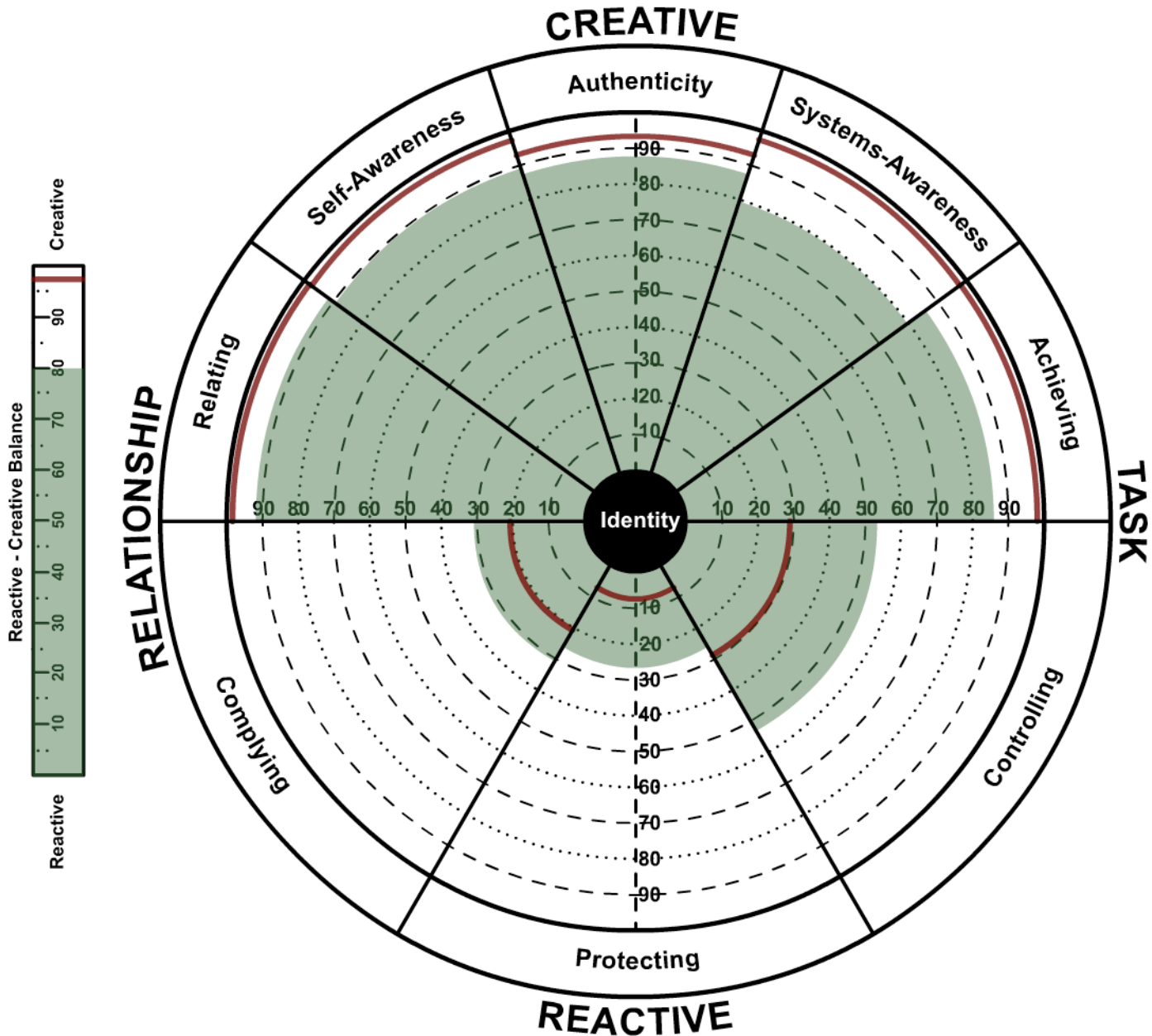
#### Percentile Scores:

All scores are displayed as percentile scores comparing your scores to our norm base. High scores are beyond the 67th percentile. Low scores are below the 33rd percentile.

#### Sample Company 2 Leadership Team (only)

##### Key:

-  Desired Culture
-  Actual Culture





### Percentile Scores:

All scores are displayed as percentile scores comparing your scores to our norm base. High scores are beyond the 67th percentile. Low scores are below the 33rd percentile.

### Sample Company 3

General Managers (only)

#### Key:

-  Desired Culture
-  Actual Culture